

**Virginia Appaloosa Horse Club Announces Participation in the
Southern States S.H.O.W Program**
Proof of Purchase Seals

The VaApHC is so pleased to be a part of the Southern States S.H.O.W. (Special Horse Organization Winner's) Program, which is a unique opportunity for non-profit horse associations in Southern States market territories

to earn financial sponsorship for special events. You can help the VaApHC by collecting **proof of purchase seals** from eligible bags of **Triple Crown, Reliance, and Legends horse feeds**. When you turn these seals into Gretchen Kirsch, our S.H.O.W. program contact, she in turn will send them to Southern States. The VaApHC account will be awarded **twenty five (25) cents for every seal**, except Reliance seals which will be worth ten cents! The club can also benefit from your bulk bin deliveries of Southern States pelleted horse feed. For every original invoice sent to the Foundation, we will receive \$10 per delivery ton, except on Reliance feed for which we will receive \$4.00.

For all of you horse owners/managers/trainers this is a Wonderful way to help the VaApHC. Clip and save the proof-of-purchase seals found on the back of each bag of feed purchased at a Southern States store or submit the customer copy of the delivery ticket for bulk deliveries to:

Gretchen Kirsch
14842 Rising Sun Lane
Haymarket, VA 20169